

3 - How do I access the Hidden job market
From: My Job Search – Self-Reliance

There are 7 unique chapters in this booklet, My Job Search. I will highlight each chapter during the next 7 months. Since there are many pages to each chapter, I will refer you to the booklet for the text. Just click on this link, [My Job Search](#), to open the pdf file on the church website. You may then save it on your own computer.

Please share this information with anyone you can.

Review:

Chapter 1

Me in 30 seconds

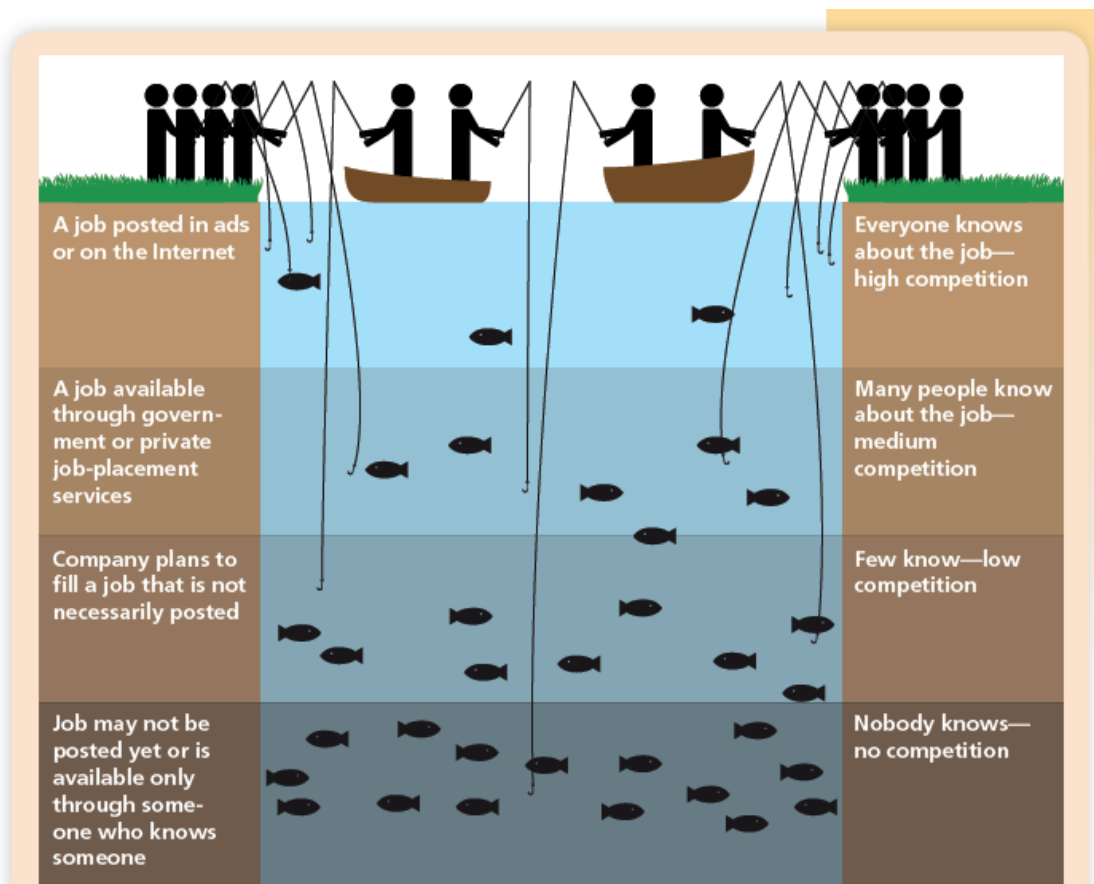
Chapter 2

Power Statements

Turning Negatives into Positives

CHAPTER 3

This chapter highlights the important function of Networking, as this is where most of the jobs are and there is very little competition, hence "hidden".



METHOD	WHERE PEOPLE SPEND TIME LOOKING FOR JOBS	WHERE PEOPLE ACTUALLY FIND JOBS
Advertisements/ Internet	65%	14%
Government or private job placement services	27%	21%
Personal contacts with companies	3%	30%
Word of mouth (personal contacts and referrals)	5%	35%

But don't ignore these options, or you may miss 35% of the jobs!

This is the hidden job market. Focus here and avoid 92% of the competition!

References:
[Self-Reliance Services](#)
[Self-Reliance Presentation](#) Author: Michael J. Goodwin

- Other Church Employment Self-Reliance Booklets available: (see srs.lds.org for more info and videos)
- [Leader Guide](#)
 - [My Path](#)
 - [Education for Better Work](#)
 - [My Foundation](#)

Sincerely,
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